



## **NWE-TS**

### **Nielsen Watermarks Encoder**

#### **Software version 4.6.10**

**May 20, 2019**

The Nielsen Company has developed new NWE-TS software to provide the updated CBET TV v2 encoding, enhance reliability and improve the user experience. The new software continues to support all existing watermarking technologies and NWE-TS features.

#### **The changes in the new software version include:**

- This release implements CBET TV v2 Technology; PPM for TV measurement encoding improvement

#### **Planned quality improvements**

Extensive Quality Control testing has demonstrated no known quality defects.